



"Home For The Holidays"

2009 Celebration

With your contribution of \$75 you can choose to:

Business _____

- Just support the cause
- Participate in Holiday Bucks
- Host an in-store event

Date _____

Event Name _____

Dear Business Neighbor,

It's time to think about this year's Christmas Celebration for Bonners Ferry "Home for the Holidays". We hope to make 2009 the most fun for kids, the most profitable for our merchants, and the best ever to make us feel young at heart. To realize this successful holiday season we are asking you to join us with your contribution of \$75 to cover expenses.

At present we are planning a two day celebration on Dec 4th & 5th with the annual tree lighting with Santa on Nov 28th.

Your dollars will provide important items to make a special Christmas for our community children and also provide you with weeks of advertising and exposure. Among these are newspaper ads in Bonners Ferry, radio spots, Holiday Bucks posters and coupons. Our goal is to make this an exciting and warm event.

Deadline for participation in all advertising is Fri. November 13th

Please mail your \$75 to:
Friends of Downtown
PO Box 1325
Bonners Ferry, ID 83805

You can also drop your checks off at Dollar Depot, or Boundary Computer RadioShack. Thank you for your support.

More info at <http://downtown.bonnersferry.info>

Businesses will also receive additional promotional benefit by hosting an in-store event. The biggest draw will be Dec 4th and 5th but feel free to host anytime! Just let us know what you have planned when you drop off your contribution.

Ideas...

Serve apple cider, demonstrate products, invite carolers, have a huge sale, invite Santa over, have a contest, the sky's the limit.